

The Fuller Brush Company
Household Sales Division
Sales Hotline #690 at 800-732-1132

April 9, 2015
10:30 p.m., (CST)

Thank you for calling . . . it's Thursday, April 9th.

Welcome everyone! This is Larry Gray, Vice President of Sales.

Beginning on April 15th, you may rally your sales by purchasing from both the April and May Sales Brochures.

The close of April will be here . . . before you know it . . . place your final April orders by 4:00 p.m., Thursday, April 30th.

Hurry and order your May Sales Brochures. When you order #LP051, you'll receive 40 May Sales Brochures, plus . . . a #A3845 Orange Wonder for only \$7.00 NET.

Listen to this Sales Hotline . . . on Friday evening, April 24th . . . for the next update.

And now . . . get ready to get your hands on the all NEW 2015 Master Catalogs . . . two full-size Catalogs measuring 8 and a half inches by 11 inches. We've taken our Presentation to a whole new level . . . the Cleaning and My Kitchen My Home Catalog at 48 pages with beautiful product shots and spreads . . . a brand new Personal Care Catalog at 20 pages . . . that moves us to a higher image and beautiful experience! Both Catalogs feature the new products introduced during the past year . . . 2 gorgeous Catalogs featuring nearly 200 products to show your Customers.

Beginning Wednesday, April 15th . . . call Customer Service and ask if the new 2015 Master Catalogs are available. Get ready to order your supply of Master Catalogs right away . . . and capture our fabulous Introductory Offer of "Buy 20, Get 10 More FREE!" When available, order #MC15F30, and you'll receive 30 of the NEW Cleaning and My Kitchen My Home Master Catalogs . . . plus 30 of the NEW Personal Care Master Catalogs . . . all for only \$18.00 Net. We know your customers will really enjoy these New Catalogs . . . and they'll want to keep them to browse for products all year long!

And, here's some more phenomenal and exciting news! In the Personal Care Master Catalog . . . you and your Customers will see 6 brand new Personal Care items. Again, we are moving our Personal Care Offerings to a whole new level! Welcome to our new Line of Skincare . . . EssentialsRx.

Sales Hotline (cont.)

And here's the scoop . . .

“Utilizing advanced skin care science and quality ingredients, dermatologists formulated a potent, high-efficacy skincare line to improve the condition of all skin types while addressing the constant concern of aging. Our collection addresses uneven skin tone, wrinkles, loss of firmness, rough skin textures and dullness. Dermatologists formulated EssentialsRx ingredients after thorough research, and have developed products that help everyone achieve vibrant, youthful skin.”

You'll be sharing with your Customers 4 new EssentialsRx items . . . a Gentle Cleansing Gel, a Daily Renewal Moisturizer, a Neck Therapy and an Eye Therapy. These items are way beyond . . . anything we've offered in the past. The EssentialsRx will literally . . . change a person's appearance in 60 to 90 days.

In addition, your Customers will love the new Essentials Sonic Cleansing Brush that uses sonic technology to deeply, yet delicately, clean your skin to help enhance your complexion. In the new Personal Care Master Catalog . . . your Customers will also see a new Essentials Body Lotion with a rich blend of Vitamin A, D and E.

We anticipate this new Line of Skincare to be available around the end of April. Keep in touch with your upline . . . and this Sales Hotline for the latest updates.

During the week of May 4th . . . we have Spring-Time New Product Rallies scheduled in Syracuse, New York and Allentown, Pennsylvania. During the week of May 11th . . . we have Meetings scheduled in Des Moines, Iowa and Springfield, Illinois. More information will be coming to you via this Sales Hotline and your Email. Everyone is welcome to attend . . . and see these phenomenal new products and experience the excitement!

The month of April has arrived! Spring has arrived . . . it's time to get going . . . and it's a great time to be a part of Fuller Brush!

Good Luck Selling and Recruiting!

Talk with you soon.