

The Fuller Brush Company
Household Sales Division
Sales Hotline #695 at 800-732-1132

August 26, 2015
9:00 p.m., (CST)

Thank you for calling . . . it's Wednesday, August 26th.

Welcome everyone! This is Larry Gray, Vice President of Sales.

The close of August is right around the corner . . . see your customers . . . and place your August orders by 4:00 p.m., Monday, August 31st.

First of all . . . I want to congratulate the winners in our Top Recruiters Performance Bonus for the month of July. Our number 6th, 7th, 8th, 9th, and 10th Top Recruiters will each receive a \$50 Cash Bonus. At number 10 is Helen Egli from Indiana. Number 9 is Bud Browell from Washington. At number 8 is Frantz Pierre from New York. Number 7 is Ken Wooster from New Jersey. Number 6 is David Froshaug from California. Our 3rd, 4th and 5th Top Recruiters will each receive a \$100 Cash Bonus. At number 5 is Champion Supplies from New York. Number 4 is Roland Rhoades from Maine . . . and our 3rd place Top Recruiter is Kurt Guenther from Wisconsin. Our 2nd place Top Recruiter, receiving a \$200 Cash Bonus . . . is Harvey Berger from New York. And now folks, here's our Top Recruiter for the month of July . . . the winner of a \$300 Cash Bonus . . . Joanne Rice from New Jersey. Congratulations to each of you! Your Cash Bonus has been sent your way!

On this Saturday, August 29th, we'll have a New Product Rally . . . in Beaver Dam, Wisconsin at the Ponderosa Steakhouse at 1520 N. Spring Street. Again, that's August 29th from 10:00 to 3:00. Everyone is invited to attend and see our phenomenal new products and experience the excitement of Fuller Brush and Stanley Home Products!

Listen to this Sales Hotline . . . on Thursday evening, September 3rd . . . for the next update.

Get your supply of the September Sales Brochures. Order #LP091, and you'll receive 40 September Sales Brochures plus a #A3881 Foam It Away Leather Cleaner for only \$7.00 NET. Then, when you sell the Leather Cleaner . . . it's like getting the Sales Brochures FREE!

I hope you have your Limit 1 Demo ordered of the all NEW Magnifico All-Purpose Concentrate. The 50 Oz. Bottle with a measuring cap . . . makes it easy to measure the correct amount for the 16 Oz. Spray Bottle. The 50 Oz. Bottle will make up to 200 Spray Bottles of Cleaner! This Lavender Scented All-Purpose Cleaner will tackle and remove grease, dirt and soils from hard surfaces like walls, counter tops, kitchens, bathrooms and more. Your customers will love the Lavender Fresh Scent. Get your Limit 1 Demo ordered #DA3900 for only \$9.00 Retail.

And believe it or not . . . the Holidays are fast approaching! Before you know it . . . customers will be looking for the right gift idea for family and friends.

Sales Hotline (cont.)

You heard it here first . . . Get ready to get your hands on the new “Home for the Holidays”. In a beautiful full color, full sized, 16 page Catalog . . . your Customers will see nearly 60 gift ideas for family and friends.

Beginning immediately . . . order your supply of the October Sales Brochures and “Home for the Holidays”. When you order #LP101 for only \$9.00 NET, you’ll receive 20 October Sales Brochures, 20 “Home for the Holidays” Brochures . . . plus a #A3850 Insecticide Spray. Then, when you sell the Insecticide . . . it’s like getting October and Holiday Brochures . . . FREE! All of the Special Offers in the October and “Home for the Holidays” Brochures begin on Tuesday, September 15th.

With the New 2015 “Home for the Holidays” Brochure . . . get ready for your Sales and Income to escalate to higher levels!

Your customers will see a beautiful new 2 page spread of the EssentialsRx Revolutionary Skincare Line . . . featuring a brand new Travel Cosmetic Bag as a Gift with Purchase! When your customers purchase one of the 4 new EssentialsRx, they’ll receive a second of the same item at 50% OFF . . . plus the new Travel Cosmetic Bag FREE! It’s a \$16 Value . . . FREE with the purchase! And, when they order the new Essentials Sonic Cleansing Brush . . . they’ll receive the EssentialsRx Cleansing Gel FREE! We’ve talked about it before – the EssentialsRx will literally change your appearance in 60 to 90 days!

And, the Essentials Foot Buffer has been a Great Seller! In the “Home for the Holidays” . . . we’re launching the Foot Buffer Replacement Heads! And, you can really boost your Sales and Income by offering . . . Buy the Foot Buffer . . . Get the Replacement Heads and Foot Lotion absolutely FREE. It’s a \$29 Value . . . FREE!

Beginning Thursday, August 27th, Order your Limit 1 Foot Buffer Demo #DA6565F, which includes the Foot Buffer, the NEW Replacement Heads, and a Foot Lotion . . . all for only \$34.99 Retail!

In the “Home for the Holidays” . . . you’ll also see our consistently great Gift Giving Ideas . . . such as Carpet Sweeper, Hairbrushes, personal care products and My Kitchen My Home.

You’ll see a NEW Lobby Broom and Upright Dustpan Set. Both measure about 36 inches tall . . . and the Plastic Dustpan locks down against the floor for easy sweeping into the Dustpan. Your Customers will love the Set at just \$29.98. Please keep in mind that this Set has a Limited Supply.

On page 15, you’ll see a Microfiber Trio, which is 3 different Microfiber Cloths . . . one Dual Action, one All Purpose and one Shine Bright in a colorful box. For every \$40 your Customer purchases . . . they are eligible to purchase the Microfiber Trio for only \$4.49! It’s a \$13 Value . . . again, for only \$4.49 with every \$40 purchase! And, you as the Distributor will be ordering the Microfiber Trio at only \$4.00 NET. It’s a great way to boost the Average Order Size from your Customers . . . and increase your Sales and Income!

Sales Hotline (cont.)

Then . . . on the Back Cover of the “Home for the Holidays” you’ll see 6 more New Items . . . a Hand Soap and a Hand Lotion in 3 different fragrances for a total of 6 New Items! Your Customers will love the 3 New Fragrances . . . Grapefruit . . . or, Sage & Eucalyptus . . . or, Green Tea & Lemon Grass! These 6 Items in 16 Ounce Bottles will be available on September 25 in plenty of time for the Holidays. They will be great Holiday Gift Ideas at only \$14.99 for each Hand Soap and Hand Lotion Set!

Again . . . immediately . . . get your hands on the new October and “Home for the Holidays” Brochures by ordering #LP101 . . . so, you can be the first to show your customers Great Gift Giving Ideas for the Holidays!

We’re quickly moving into the best selling time of the year . . . the Holidays are fast approaching! Before you know it . . . customers will be looking for the right gift ideas for family and friends. Now is the time to get New Distributors started for earning part-time income during the best selling time of the year!

It’s time to get excited and get going . . . and it’s a great time to be a part of Fuller Brush!

Good Luck Selling and Sponsoring!

Talk with you soon.