

**The Fuller Brush Company**  
**Household Sales Division**  
**Sales Hotline #701 at 800-732-1132**

**December 31, 2015**  
**8:30 p.m., (CST)**

**Coming to you LIVE! It's New Year's Eve! This is a countdown 2016 . . . Rock 'N Roll with Fuller Brush . . . Sales Hotline Update.**

At Fuller Brush . . . we're embarking on our 110<sup>th</sup> year of the highest quality products and top-notch customer service offered by Independent Distributors across America!

At Fuller Brush, the New Year's countdown has begun . . . 5 . . . 4 . . . 3 . . . 2 . . . 1! Happy New Year! At Fuller Brush . . . we're celebrating the New Year . . . our 110<sup>th</sup> Year . . . with a 9 Day Customer Appreciation Sale!

You heard it right . . . you and your customers have 9 Days to grab some unbelievable fantastic offers! Many . . . of the products . . . in the February Sales Brochure . . . are another whopping . . . 10% . . . OFF of the already February Sales Price . . . but only for 9 Business Days.

Let me say it again . . . many of the products in the February Sales Brochure are 10% OFF of the already February Sales Price . . . but only for 9 Days.

Hurry and call your customers . . . your 9 Business Days to order these low prices via Telephone begin . . . at 8:00 a.m., Monday, January 4<sup>th</sup> . . . and end at 5:00 p.m., Thursday, January 14<sup>th</sup>. Again, you have 9 Days . . . from 8:00 a.m., Monday, January 4<sup>th</sup> through 5:00 p.m., Thursday, January 14<sup>th</sup>. Order taking via Telephone for this phenomenal sale will commence at 8:00 a.m. "sharp" (and not before) on Monday, January 4<sup>th</sup>. As always, all times are stated as Central Standard Time.

Please note . . . You may order these phenomenal sale offers online . . . in your BackOffice beginning Friday, January 1<sup>st</sup> and through Thursday, January 14<sup>th</sup>! Go to your BackOffice and see the complete list of these phenomenal sales offers!

Call your upline to get a complete list of the 9 Day Sale Prices. Grab a pencil and paper . . . and write down these Prices . . . so you can call customers as soon as possible . . .

Fuller 86 Powder Detergent for \$26.99  
Red Electrostatic Carpet Sweeper for \$40.49  
Spin Mop Junior for \$31.49  
18 Floral Rose Moth Blocks for \$102.49  
2 Super Scrubby Brushes for \$7.18  
Ostrich Feather Duster for \$15.29  
Germ Clean and a Spray Bottle for \$11.68  
2 Upholstery Cleaners for \$11.68

## Sales Hotline (cont.)

Odor Away with sprayer for \$8.99  
HyperOx Carpet & Fabric Spotter with sprayer for \$8.99  
Easy Shower Spray with sprayer for \$8.09  
Bent Tip Bowl Brush for \$7.64  
BathClean with sprayer for \$8.99  
2 Packs of Pretty & Pink Scrubby Sponges for \$15.28  
Pretty & Pink Dish Brush for \$7.64  
Essentials Foot Buffer with Replacement Heads and Foot Lotion for \$44.99  
2 Foot Lotions for \$13.48  
Essentials Ladies Hairbrush for \$14.39  
and the New Sonic Cleansing Brush for \$53.99  
plus . . . many more Fantastic Offers!

Many of these are favorites . . . your customers will love to stock up at these prices . . . don't wait until January 14<sup>th</sup> to call them . . . the sooner you begin calling your customers . . . the bigger your sales and income will be.

And you can bet that as we approach the final hours of our 9 Business Day Sale . . . the phone lines for placing orders . . . will be heating up! We're prepared to take your orders with extra staff . . . but I strongly urge you . . . to place your 9 Day Sale orders as soon as possible!

And, get this . . . in the February Sales Brochure . . . your Customers will see each of the 4 EssentialsRx Items at 25% OFF! From January 1<sup>st</sup> through the 14<sup>th</sup> . . . these 4 Items are another 10% Off . . . the EssentialsRx Cleansing Gel is only \$32.40 and the Daily Moisturizer is only \$47.25. Beginning with the New Year 2016 . . . anyone can absolutely rejuvenate their skin! We've said it before . . . Dermatologist Formulated EssentialsRx will literally change your appearance in 60 to 90 Days.

On top of our 9 Day Sale, you have 4 new products . . . the Multi-Purpose Kitchen Brush and the 3 new Dish Soaps . . . Green Tea / Lemongrass and the Sage & Eucalyptus and the Grapefruit . . . to show your customers . . . I hope you've ordered your Demo of each.

For a short time . . . we are extending the Limit 2 Demo (#DA6809012) of the 4 EssentialsRx Products for only \$99 Retail! Plus, we are extending the Limit 2 Demo (#DA6566) of the Essentials Sonic Cleansing Brush for only \$39 Retail! Get your Demos . . . show your Customers and rally your Sales!

Listen to this Sales Hotline, Thursday, January 28<sup>th</sup> for more updates.

Get your supply of the February Sales Brochure. Order #LP021, and you'll receive 40 February Sales Brochures plus a #A3530 Fiesta Air Freshener for only \$7.00 NET. Then, when you sell the Air Freshener . . . it's like getting February Sales Brochures . . . FREE!

Sales Hotline (cont.)

And to help your recruiting get off to a fast start in 2016 . . . we're continuing the 3 Fast Start Bonuses where a new Distributor can earn 3 bonuses when placing at least a \$200 retail order in his or her first 3 months of business in 2016. And the 3 Fast Start Bonuses are in addition to our Manager Drive, Sponsoring Drive and other recruiting bonuses that are also extended into 2016.

So there you have it . . . the launch of our 9 Day Customer Appreciation Sale. Beginning right now . . . get ready to call and speak with all your customers and prospects . . . set your goals . . . take the action . . . between this very minute and 5:00 p.m., Thursday, January 14<sup>th</sup> . . . your sales and income can skyrocket to unbelievable January levels. You can make it happen!

And I'd like to share with you . . . whether you're calling on New Year's Eve or 3 days later . . . thank you for calling . . . and thank you for being a part of Fuller Brush's 110 years of unprecedented quality products and service.

From all of us at Fuller Brush . . . may you and your family have a Happy New Year and a prosperous and successful 2016!